

# ANNUAL REPORT

2020



## BAY Malayali

A 501(c)3, Serving Since 2007

*Promotes Sports and Arts in Silicon Valley. Having a vision to operate a community Center (Kerala House) in San Francisco Bay Area by 2030.*

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## Synopsis

*Bay Malayali takes pride to the fact that we believe in non-paid membership. We thrive from the wholehearted support and sponsorship of our community. The trust of our community is always maintained by ensuring transparency of accounting at all levels. The goal of the **audited** annual report is to communicate our activities and accounts to all interested parties in a transparent fashion.*

## Activity Report

2020, the year of the COVID redefined Bay Malayali significantly more than any prior year in many ways. Bay Malayali team established a 2030 Vision to guide us to the future. The governing board got expanded to carry forward the vision efficiently and effectively. In the pursuit to promote Bay Malayali mission to have a healthy and happy family, the team led the effort nationally to cheer up the mood of our community by organizing several online programs.

## Board Expansion

Expanded the *Bay Malayali* board to strengthen the organization as well as enabling it to work towards the 2030 Vision. The criteria to be in *Bay Malayali* board is the individual's willingness and availability to work towards the organization's vision in addition to working for Bay Malayali as volunteer for multiple years prior to the inclusion as a board member.

**Bay Malayali** is glad to onboard following members to the board.

**Geen George**  
(Vice president)

**Anup Pillai**  
(Sports Coordinator)

**Subhash Scaria**  
(Jt. Treasurer)

**Elwin Johny**  
(Technology Coordinator)

**Noufal Kappachali**  
(PRO)

**Georgy Sam Varghese**  
(Marketing Materials)

## Vision 2030

*Bay Malayali* board unanimously approved the vision document proposed by the president.

The image shows a presentation slide with a yellow-to-orange gradient background. On the left, there is a dark grey rectangular box containing the text "Vision - 2030" in blue. On the right, there is a circular logo for "BAY Malayali" featuring a palm tree and a building. Below the logo, the text reads: "Be the premier organization, fulfilling the long-term social needs of a healthy and thriving Malayali community in San Francisco Bay Area." followed by a list of four points: A. Continue the programs and mission of Bay Malayali Arts & Sports. B. Secure and Operate a Kerala House, as a recreation and social gathering facility for the community, in a cost-effective way. C. Organize and operationalize a Retirement Community in an effective and efficient way, that offers belonging and satisfaction. D. Continue the Social commitment projects locally and internationally.

**Vision - 2030**



Be the premier organization, fulfilling the long-term social needs of a healthy and thriving Malayali community in San Francisco Bay Area.

- A. Continue the programs and mission of **Bay Malayali Arts & Sports**.
- B. Secure and Operate a **Kerala House**, as a recreation and social gathering facility for the community, in a cost-effective way.
- C. Organize and operationalize a **Retirement Community** in an effective and efficient way, that offers belonging and satisfaction.
- D. Continue the Social commitment projects locally and internationally.

As vision is promoted to actionable goal, the organization will strive towards operating a **Kerala House** that  
*A Recreation Center*



With indoor courts, possibly badminton, table tennis, Basketball, Volleyball etc.

*A cultural center*

Where arts can thrive, a dance studio, Malayalam library etc. A social destination, where things happen.

A club with ambience, business discussions, meeting prospective clients, share knowledge and ideas. A place to socialize and play cards, cater food etc.

**For all ages** that closes the generation gap

## Events Report

### 1. Badminton Tournament: March 2020 (Cancelled)

Close to 50 participants registered for the tournament. Due to COVID we cancelled the program and refunded the registration fee to those who opted for the refund. Most community members donated the registration fee to Bay Malayali to support its 2030 Vision.



### 2. Covid-19 Community Helpline March 2020



Bay Malayali organized a community Helpline in partnership with MANCA. Both organizations worked together as a common team and fielded to the question's on the helpline. Same help line also worked during the California Wildfire period as well. Bay Malayali would like to acknowledge MANCA for its support and willingness to work towards the common goal.



### 3. Ask Immigration Attorney *March 2020*

COVID introduced lot of uncertainties for several h1 visa holders in our community. To address their concerns, *Bay Malayali* organized a call with attorney in partnership with other prominent organizations.



### 4. Anthakshari Payattu *April 2020*

To get over the gloomy COVID mood, Bay Malayali led the effort nationally and organized first Online program to cheer up the Malayali community. We introduced അന്താക്ഷരി പയറ്റ് to encourage families to spent stay-at-home time as a family bonding time as “music can heal”.

Bay Malayali is grateful to CASCADE California Realty and CEO Manoj Thomas for sponsoring the event. Our sincere gratitude to Biji Paul, Binu Balakrishnan, Deepesh Govindan, Jiji Antony, Bindhu Tigi, and Roy Jose who helped with various aspects of this program.



### 5. Q&A with Indian Consul General *May 2020*

Bay Malayali partnered with FOMAA to organize a Q&A with Consul General Amb. Sanjay Panda from San Francisco consulate. As part of social commitment, Bay Malayali joined with several other Malayali organizations in west to organize this event.



### 6. Bay Malayali partnered with FOMAA to organize a warm welcome to Amb. Dr. T.V. Nagendra Prasad as new Consul General at Indian consulate, San Francisco.

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7. **Ma.Tv Launch:** Aug 2020

Bay Malayali launched a YouTube based broadcasting channel, Ma.TV. The soft launch was on Aug 1, telecasting the Rajesh Cherthala, music event in partnership with Music India Foundation. Sincere appreciation to Tiju Jose for managing the technology behind this effort.



8. **Show Your Talents:** August 2020

As stay at home was extended for more period, Bay Malayali came up with a program to engage community and children during the summer break. Organized Show your Talents an offline program where participants can submit their talents captured in a video. Used online platform to celebrate the talents of participants by socializing it and recognizing them on our Ma.Tv platform. Bay Malayali is grateful to our platinum sponson Rajan George & silver sponsor Cigil Palakalodi for sponsoring the event. Sincere thanks to Tiju Jose & Rinu Ann for volunteering along with Board members.

9. **Kalikkalam** Oct-Nov 2020

Inspired from Jeopardy, കളിക്കളം was organized as a family Quiz program. Added spice and color to it by enhancing it as a game show with waging war rounds. Not only having general knowledge, but the ability to apply logic and tactics are needed to win the war!

Bay Malayali is grateful to our Gold sponsor Prince Nechikat and Silver sponsors Jiffy.Ai, A1 Jays and Red Chillies. Sincere thanks to Amy Cherian, Rinu Ann & Tiju Jose for volunteering with board member to make this event a success.



10. **Leading Social Campaign** Dec 2020

Bay Malayali team spearheaded an International campaign to request Government of Indian to issue Aadhar Card to 2nd and 3rd generation OCI cardholders without Domicile conditions. This movement will help families to transfer their hereditary assets to next generation



## 11. Financial Literacy Series Dec 2020

As Bay Malayali volunteers, went to thru multiple incidents in 2020 where they came across scenarios where spouses were unable to access the funds as the primary account holder passed away due to unforeseen circumstances.

As we intent to produce multiple programs to educate and propagate financial literacy, we named the project Financial Literacy Series.



**INTESTATE.** When a person passed away without proper will, the state is known as Intestate.

As part of social commitment, the team took upon themselves to produce a short film to educate immigrant community about the need for proper financial planning, especially the need to have joint accounts, Wills and if possible, proper Living trusts.

### State of Finance

Treasurer & Joint Treasurer worked in unison and always managed the quick books of Bay Malayali. A glimpse of finance statements are included below. A detailed report was submitted by treasurer and board ratified them. Available upon request.

### Balance Sheet

▼ ASSETS	
▼ Current Assets	
▼ Bank Accounts	
BM Checking - 3306	559.09
BM Savings - 9189	22,502.47
PayPal	0.00
▶ Petty Cash	72.00
<b>Total Bank Accounts</b>	<b>\$23,133.56</b>
<b>Total Current Assets</b>	<b>\$23,133.56</b>
<b>TOTAL ASSETS</b>	<b>\$23,133.56</b>
▼ LIABILITIES AND EQUITY	
▶ Liabilities	\$0.00
▼ Equity	
32000 Unrestricted Net Assets	19,569.59
Net Revenue	3,563.97
<b>Total Equity</b>	<b>\$23,133.56</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$23,133.56</b>

## Revenue & Expense

Statement of Activity report from Quick Books.

### Statement of Activity January - December 2020

	TOTAL
▼ Revenue	
33000 Ma.TV	150.00
▶ 40000 Sports	1,299.18
▼ 41000 Arts	0.00
▶ 41100 Anthakshari Payatuu	858.92
▶ 41200 Has Talents	1,866.23
▶ 41300 KaliKkalam	1,277.61
<b>Total 41000 Arts</b>	<b>4,002.76</b>
▶ 43400 Contributions to BM Operations	501.00
▶ 45000 Non Operating Income	11.74
<b>Total Revenue</b>	<b>\$5,964.68</b>
GROSS PROFIT	\$5,964.68
▼ Expenditures	
▶ 48000 Ma.Tv Expenses	22.48
▶ 50000 Tournament Expenses	33.04
▼ 51000 Arts Expenses	0.00
▶ 51100 Anthakshari Payattu Expenses	484.98
▶ 51200 Show Your Talents Expenses	612.99
▶ 51300 Kalikkalam-Expenses	524.98
<b>Total 51000 Arts Expenses</b>	<b>1,622.95</b>
▶ 60000 Operations	722.24
<b>Total Expenditures</b>	<b>\$2,400.71</b>
NET OPERATING REVENUE	\$3,563.97
NET REVENUE	\$3,563.97

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## Audit report

THIS IS TO CERTIFY THAT I HAVE AUDITED BAY MALAYALI'S ACCOUNTS FOR THE YEAR 2020 ON THE DATE THIS IS SIGNED. I HAVE GONE THROUGH AND ACCOUNTED FOR ALL TRANSACTIONS, EXPENSES, BILLS AND SO FORTH, AND HAVE FOUND NO ISSUES AT ALL.

BAY MALAYALI HAS BEEN FOLLOWING THE RIGHT ACCOUNTING PRACTICES. SPECIAL THANKS TO THEIR TREASURER & JOINT TREASURER FOR CLARIFYING ANY QUERIES I HAD



Tiju  
01/12/2021

### Statement of Gratitude.

Bay Malayali board would like to express its sincere gratitude to all volunteers, sponsors, board members, auditor, and fellow community members for all your unconditional support.

On behalf of board, we would like to issue special thanks to our auditor Tiju Jose for his timely report on bay Malayali finances.

Bay Malayali appreciates the board members Lebon Mathew (President), Saju Joseph (Secretary), Sajan Mooleplackel (Treasurer), Geen George (Vice President), John Kodiyan (Jt. Secretary), Subhash Scaria (Jt. Treasurer) and Noufal Kappachali (PRO) as they completed their term as respective officials. A new team will drive the Bay Malayali activities for 2021–2025.

Bay Malayali appreciates our board members Anup Pillai, Elwin Johny and Georgy Sam Varghese who led various programs for the Year. Similarly, we are grateful to all volunteers who helped us in various fashion throughout the year.



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*Board Approval of Annual Report.*

On Friday, January 29 at 5:30 PM, we all met virtually and unanimously approved all accounts and activities of Bay Malayali for the year 2020 in our capacity as the Board Member of the organization.



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**Noufal Kappachali**  
(Public Relations)



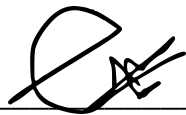
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**Anoop Pillai**  
(Sports Coordinator)



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**Elwin Johny**  
(Web Admin)



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**Georgy Sam Varghese**



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**Subhash Scaria**  
(Joint Treasurer)



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**John Kodiyan**  
(Joint Secretary)



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**Sajan Mooleplackel**  
(Treasurer)



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**Geen George**  
(Vice President)



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**Lebon Mathew**  
(President)

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